

WE ARE ON THE LOOKOUT FOR A

BRAND MANAGER

DUTIES AND RESPONSIBILITIES

The Brand Manager handles all the marketing functions of her assigned brands. Following the directions and guidelines of the Division Manager and foreign principals, she formulates the objectives, strategies, and action plans for her assigned brands. She is responsible for the achievement of the sales, market share, gross profit, and contribution margin objectives of her assigned brands. She coordinates with the Sales Manager on all matters relating to the sales and implementation of sales promotions for her brands.

QUALIFICATIONS

- Bachelor's degree in Marketing or any related field is preferred
- With extensive experience in brand management preferably in a retail distribution environment
- With strong understanding of brand management - market planning & budgeting, product development, ads & promos, sales forecasting, inventory planning & monitoring

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ASSOCIATE BRAND MANAGER

DUTIES AND RESPONSIBILITIES

The Associate Brand Manager handles all the marketing functions of her assigned brands. Following the directions and guidelines of the Department Manager and foreign principals, she formulates the objectives, strategies, and action plans for her assigned brands. She is responsible for the achievement of the sales, market share, gross profit, and contribution margin objectives of her assigned brands. She coordinates with the Sales Manager on all matters relating to the sales and implementation of sales promotions for her brands.

QUALIFICATIONS

- Bachelor's degree in Marketing or any related field is preferred
- 3-5 years relevant brand marketing / management experience preferably in a retail distribution environment
- with good understanding of brand management - market planning & budgeting, product development, ads & promos, sales forecasting, inventory planning & monitoring

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BRAND ASSOCIATE

DUTIES AND RESPONSIBILITIES

To provide marketing input and support to the brand, by working closely with the Brand Manager (BM), and the Sales Team, as well as the entire group / division and by aligning with the marketing processes / activities with the brand's business plans, objectives and strategies. Must demonstrate commitment to the Company's overall strategy, messages, and delivery of programs – working at all times in line with the Company's best practice and in full support of its initiatives. Critical to success will be to feel fully part of and work well within the group / division.

QUALIFICATIONS

- Bachelor's degree in Marketing or any related field is preferred
- Preferably with at least 1-2 years of relevant experience, but fresh graduates with good internship exposure to brand management / marketing are welcome
- Has the ability to communicate effectively to all levels in the organization
- With strong analytical and numerical skills

WE ARE ON THE LOOKOUT FOR A *PRODUCT PLANNING & CONTROL OFFICER*

DUTIES AND RESPONSIBILITIES

The PPC Officer is responsible for the review, analysis, and evaluation of sales projections, purchase budgets, and purchase orders submitted by Brand. She prepares a complete and thorough analysis of the sales & purchase plan for both existing and new brands, including 3 to 5 years roll-out plans.

The PPC Officer also prepares periodic management reports on sales, purchases, inventory and profitability performance of all brands. She identifies areas of management concern, and provides recommendations to improve the brand's performance. She also ensures the accuracy and completeness of all the sales, purchases, inventory and profitability reports prepared by the PPC analysts.

The PPC Officer takes a proactive role in evaluating the performance of the brands and stores even without a request from Brand Group and even without a scheduled buy for the season. This aims to support Brand Team in the management of the brands performance in terms of sales, inventory and GP.

QUALIFICATIONS

- Graduate of Management, Marketing, Accounting, Math/Statistics, Industrial Engineering and other related courses
- With at least 2 years experience in brand or inventory management and purchase order processing in a retail environment
- Must be highly analytical, mature, responsible, dedicated, computer-literate, with excellent communications skills
- Must be self-motivated, organized and have a passion for doing quantitative analysis